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## Upcoming events

For more information about workshops, select the month and day in the Dairy NSW's Event Calendar by clicking: [HERE](#)  
For contact details to Dairy NSW's staff, click: [HERE](#)

## Unpacking the ESKi

Unpacking the ESKi workshops will show you how to access resources to help manage people. The aim of these workshops is to raise awareness to recent changes to the Commonwealth's *Pastoral Award 2010* (updated July 2014) and *Fair Work Act 2009* using DA's resources:

- [People in Dairy website](#)
- [Employment Starter Kit \(ESKi\)](#)

Dates	Towns	Contacts	Venues
Wed 27th May 2015	Taree	Josh	W Taree Bowling Club
Thurs 28th May 2015	Kempsey	Josh	Wauchope Country Club
Mon 15th June 2015	Wagga Wagga	Greg	Grape and Wine Centre

## InCalf farmer webinar – How to use sexed semen in your herd

Advances in sex-sorting technology are enabling farmers to increase the proportion of heifer calves produced by artificial insemination (AI). Sexed semen has the potential to help you raise more replacement heifers, improve voluntary culling options, productivity and fertility. However, AI programs using sexed semen need to be well constructed, planned and implemented to achieve good conception rates. To help you understand the risks and maximise the benefits of sexed semen, we have asked two experts on artificial breeding to update you on the technology and provide you with practical guidance on getting the best results from sexed semen.

**Date & Time:** Wed 27th May 2015 12:30-1:30pm AEST      **Presenters:** Dr Andrew Perry - John Kelly  
Register now by clicking: [HERE](#)

## Feeding Pastures for Profit: Southern delivery

Phil Shannon returns for the first on-farm workshop in the feedbase series. Details of the farm locations and topics to be delivered will be communicated directly to participants.

Parkes – 22 June, contact Josh  
Wagga Wagga – 23 June, contact Josh

Bega – 29 June, contact Greg  
Nowra – 30 June, contact Greg

## Date claimers

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### Dairy NSW Members' Council and Industry Forum 16 June

Dairy NSW will hold its mid-year Members' Council alongside an inaugural NSW Industry Forum with Dairy Connect, NSW Farmers and the Dairy Research Foundation in Camden on 16 June.

WHERE: Liz Kernohan Conference Centre, located on the University of Sydney Camden campus, 410 Werombi Road, Brownhill Hill (Camden)

1:00pm	Lunch
1:45	Michael Perich, Welcome
2:00	Clayton Alley & James McRae, Australian Dairy Conference 2015 bursary winners
2:15	Chairs, Regional Dairy Discussion Groups on Sustainability (Financial, Environmental and Social & Wellbeing)

#### NSW Industry Forum

3:00pm	Niall Blair MLC Minister Elect for Primary Industries, Land & Water
3.30	Afternoon tea
4:15	Bruce Christie, NSW Deputy Director General Biosecurity & Food Safety
5:00	Charlie McElhone, Dairy Australia's Trade & Strategy Group Manager
5:45	Julie Iommi, Dairy Australia's Issue Manager

### Dairy Research Foundation 2015 Symposium 17-18 June

Mark your calendars: The DRF 2015 Symposium will convene on 17-18 June in Camden. Registrations will open soon.

To view the 2015 Symposium program, click: [HERE](#)

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## Opportunities

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### Sponsorships - Dairy Research Foundation 2015 Symposium

The young Dairy Network Australia is offering 8 sponsorships of \$800 ex GST. Applications close 19th May.

Contact Di Gresham: [dgresham@dairyaustralia.com.au](mailto:dgresham@dairyaustralia.com.au)

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### Applications for 2016 Nuffield Australia Farming Scholarships open

Scholarships close 30 June. Don't miss out! The scholarship application brochure can be viewed by clicking: [HERE](#)

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### Coles announces \$50 million fund for food and grocery businesses

The "Nurture Fund" is designed to "help small Australian food and grocery producers, farmers and manufacturers to innovate and grow their business". Through the Coles Nurture Fund, Coles will allocate \$50 million over five years in grants and interest-free loans to fund the development of new market-leading products, technologies and processes.

Funding is open to small businesses. Applications close on 12 June 2015. For the application form, click: [HERE](#)

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## Resources

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### Milk production estimate – 15 March 2015

Estimated volume growth by state:

	Mth	YTD
QLD	-6.1%	-5.5%
NSW	+2.3%	+5.1%

VIC	+5.6%	+2.3%
SA	+1.9%	-0.3%
WA	+4.8%	+4.8%
TAS	+5.2%	+10.7%

To access the full report of production and sales reports, click: [HERE](#)

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## Launch of NSW DPI Dairy Facebook page

The Australian dairy industry celebrates the launch of the NSW DPI Dairy Facebook Page. This is a great platform to share news and updates that will focus particularly on precision farming and robotic milking systems.

Definitely technology and automation can provide farmers with solutions to increase productivity, profitability and remain sustainable in the future. This represents a great opportunity for you to receive the latest news, but also to share any information you consider might be interesting to the wider dairy industry.

Be part of this great initiative to showcase the innovative and forward thinking nature of Australian dairy farmers.

To follow, click: [www.facebook.com/nswdpiidairy](http://www.facebook.com/nswdpiidairy)

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## Fair Work information statement

Employers have to give every new employee a copy of the Fair Work Information Statement before, or as soon as possible after, they start their new job.

To read more and get a copy of the statement, click [HERE](#)

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## Coal Seam Gas and other types of unconventional gas mining

Dairy Australia's report and fact sheets on unconventional gas mining are available. These materials were prepared to help inform the development of a whole-of-supply chain industry policy position, a process being led by Australian Dairy Farmers. They are also intended to help farmers seeking more information.

This is a rapidly changing space in terms of regulatory frameworks, science and technology, so we will endeavour to keep the fact sheets up to date.

To read the report and download the fact sheets, click [HERE](#)

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## Legendaairy update

### Doctors' surgeries

A new campaign has just been launched to GPs, dietitians and dentists, positioning dairy as one of the latest 'must-haves' with supporting practice resources and web information [www.legendaairy.com.au/must-haves](http://www.legendaairy.com.au/must-haves) also available.

Legendaairy nutritional messages have just featured in the annual Australian Maternal Health Nurses conference and will also be presented at the national Dietitian's Association of Australia conference in May.

### Advertising campaign

- *Start and End Your Day with Dairy* digital advertising ran from February to April achieving 20,702,572 views
- Digital advertising for a *Start and End* back to school competition resulted in 9,628 entries.
- Last year's popular multivitamin television commercial was updated to include the *Start and End Your Day with Dairy* call to action. It aired across prime time television, reaching 1,425,000 grocery buyers with kids aged five to 12 at an average frequency of 7.6 times.
- 641 billboards in bus shelters across metro areas nationally were unveiled in February, all positioned around shops and retail centres.
- Targeted advertising has been running in sport and fitness publications including *ABC Footy magazine* (readership: 35,000); *Men's Fitness* (readership: 206,000); and *Men's Health* (readership: 527,000).
- A magazine partnership has been established to educate women 50+ about the increased four serves of dairy foods per day recommendations for that age group. Ads are appearing until October across key titles read by this audience including *Diabetic Living*, *Better Homes and Gardens*, *New Idea* and *That's Life*. A social media campaign is also driving consumers to visit [www.legendaairy.com.au/nutritionfrom50](http://www.legendaairy.com.au/nutritionfrom50)

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## Nominate your town to be one of Australia's LEGENDAIRY Capital

Dairy Australia's LEGENDAIRY initiative wants to celebrate and showcase Australia's most vibrant regional communities, through the inaugural search for Australia's LEGENDAIRY Capital.

Dairy Australia is calling on people in Australia's eight dairying regions including NSW to nominate their town as Australia's LEGENDAIRY Capital to receive a \$2,500 grant to invest in a community project. One of those eight towns will then go on to secure the coveted title of Australia's LEGENDAIRY Capital 2015 as well as a further grant of \$7,500 for their community project.

For more information, click: [HERE](#)

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As Executive Officer, I publicly acknowledge the volunteer time and passions of the leaders who Chair the Regional Dairy Groups across NSW.



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If you don't want to hear from us, you can be removed from our list or update your profile to edit your preferences. Tell us by clicking: [HERE](#)



Your Levy at Work

Email: [info@dairynsw.com.au](mailto:info@dairynsw.com.au)

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