

# DAIRY NSW STRATEGIC PRIORITIES 2017 – 2020



## VISION:

Dairy NSW is a **trusted** partner, **valued** resource and is **engaged** with NSW dairy farmers

## MISSION:

Dairy NSW coordinates regionally specific research, development, extension and education activities that deliver outcomes for the benefit of Dairy NSW farmers.

Dairy NSW accesses regional funding sources to leverage the dairy services levy for special purpose projects.

## VALUES

Sustainability in livelihoods, the wellbeing of people and the responsible management of the environment  
Regionally relevant  
Apolitical and approachable  
Providing value for the NSW dairy industry and always operating in levy papers' interests  
Protecting the long-term licence to operate

## OBJECTIVES

Creating Wealth  
Providing robust infrastructure to facilitate the NSW industry  
Lifting average farm performance by:

- ) Defining best farming practices for the region
- ) Encouraging broad adoption of best practices
- ) Improving farmer business management capability

## KEY PRIORITY AREAS

Farm Profitability  
People Capability  
Farm Performance and Protection

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Your Levy at Work

PRIORITIES	WHAT WE WILL FOCUS ON	KEY ACTIVITIES
<p><b>PRIORITY ONE</b> Business Profitability</p>	<p><b>Business margin &gt;&gt;</b></p>	<p>Dairy farmers must be profitable to survive and farmers need business skills to manage their farm's business margin as a key objective. Dairy NSW will:</p> <ul style="list-style-type: none"> <li>) support farmer's understanding of business drivers, KPIs and productivity improvements</li> <li>) support farmers to be proactive in regularly measuring, monitoring and evaluating their farm business performance</li> <li>) seek to develop farmers understanding of the reasons for and use of processes, tools, records in business to create wealth.</li> </ul>
<p><b>PRIORITY TWO</b> People Capability</p>	<p><b>Next Gen dairy leaders &gt;&gt;</b></p> <p><b>Dairy farms are employers of choice and have skilled and knowledgeable farm workers &gt;&gt;</b></p> <p><b>Resilient dairy communities &gt;&gt;</b></p> <p><b>Advisory capability and services &gt;&gt;</b></p>	<p>Dairy NSW will foster opportunities for the next generation of dairy farmers who are stepping up to participate and be engaged in industry activities. Dairy NSW will also facilitate information on new farm ownership options for those entering and exiting (or stepping back from) ownership.</p> <p>Farm employers need specific training in attracting, managing and improving the retention of staff. To complement this, Dairy NSW will provide training opportunities to skillup and provide dairy-specific knowledge for farm staff.</p> <p>Alongside other organisations, Dairy NSW will provide support to the resilience, mental health and wellbeing of farm families to help them adapt and prepare for risks and change.</p> <p>Dairy NSW will collaborate with other organisations to develop competent industry advisors in NSW across a range of areas.</p>

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WHAT WE WILL FOCUS ON	WHAT WE WOULD LIKE TO SEE	KEY ACTIVITIES
<p><b>PRIORITY THREE Farm Performance and Protection</b></p>	<p><b>Happy, healthy herds &gt;&gt;</b></p> <p><b>Water use efficiencies &gt;&gt;</b></p> <p><b>Proactive management of the environment and biosecurity risks &gt;&gt;</b></p> <p><b>Licence to operate &gt;&gt;</b></p>	<p>Dairy NSW will support and or fund research and extension opportunities for farmers to learn about cow nutrition, cow comfort, milk quality, fertility, pasture management, calf rearing and so forth.</p> <p>Dairy NSW will support dairy farmers' to improve water use efficiencies.</p> <p>Proactive management of environmental risks will require farmers to manage their effluent, reduce greenhouse gas emissions, adjust to climatic conditions and changes, and prevent nutrient run off into waterways. Dairy NSW will support farmers to take biosecurity precautions to manage or control human and animal disease and or weed spread.</p> <p>Dairy NSW will help farmers protect and preserve our long-term licence to operate with a continual emphasis on managing animal welfare, food safety and milk quality.</p>